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**From the Office of Commissioner Stan Wise
NEWS RELEASE**

Commissioner Stan Wise Calls for More Aggressive Marketing of Renewable Energy

Renewables Success Linked to Marketing Efforts

Atlanta, August 10, 2009 – Stan Wise, Georgia Public Service Commissioner, in a letter to Georgia Power, says aggressive marketing is the key to promoting consumers' use of renewable resources and ensuring the success of any renewable energy program. Wise said, "At the Commission's August 4, 2009 Administrative Session in Docket Number 16753, the Renewable Rate tariff (for Georgia Power) I was critical of the efforts of all parties in the marketing in renewable products." Wise adds that the need to advance further the sale of solar power generation is vital to the success of this interaction.

Commissioner Wise is asking that Georgia Power report to the Commission at its September 10, 2009 Energy Committee on the Company's current efforts to enhance its marketing of renewable products. He adds that the plan should include but is not limited to those green energy groups who have spoken in favor of enhanced solar energy production.

A copy of Commissioner Wise's letter is attached to this news release.

Commissioner Stan Wise has served on the Georgia Public Service Commission since 1995 and previously served as Commission Chairman in 1997, 1999 and 2006. He is a past President of the National Association of Regulatory Utility Commissioners (NARUC) and currently is a member of the NARUC Board of Directors. Commissioner Wise's full biography is available on the Commission web site at <http://www.psc.state.ga.us/pscinfo/bios/wise.asp>

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